

2016 醫療電子與器材國際高峰論壇(Medical Electronics & Device in Taiwan Forum, MEDiT)

- 指導單位：經濟部
- 主辦單位：經濟部工業局
- 執行單位：工業技術研究院\金屬工業研究發展中心\醫藥工業技術發展中心
- 協辦單位：台灣醫療暨生技器材工業同業公會\國家中山科學研究院
- 時間：2016 年 10 月 26 至 10 月 27 日
- 地點：台大醫院國際會議中心 2 樓 201 會議室(台北市中正區徐州路 2 號)
- 議程：

2016.10. 26 Day 1 @ Room 201, 2F, NTUH International Convention Center 台大醫院國際會議中心 201 會議室		
09:00-09:30	Registration Open 報到	
09:30-09:50	Opening Ceremony 開幕儀式	
SESSION 1 Global Trend & Business Model 全球趨勢與商業模式		
09:50-10:40		<p><i>"Medtech Global Trends: A View From Medtronic"</i></p> <p>(從美敦力的觀點來看全球醫療科技的國際發展趨勢)</p> <ul style="list-style-type: none"> • Chris Lee, Senior Vice President and President, Greater China, Medtronic
10:40-11:20	<p>Moderator:</p> <p>Richard Shau, General Director, Industrial Technology Research Institute</p>	<p><i>"The Challenges for the Danish Healthcare Sector :How Denmark is Handling the Large Number of Elderly People"</i></p> <p>(丹麥醫療產業所面臨的挑戰：高齡化社會下丹麥的對應措施為何)</p> <ul style="list-style-type: none"> • Michael Møller Jensen, Business Development Manager, Copenhagen Healthtech Cluster, Denmark
11:20-12:10	<p>Institute</p> <p>主持人:</p> <p>工業技術研究院 邵耀華所長</p>	<p><i>Panel Discussion</i></p> <p><i>"New Model of Expanding Medical Device Business in Global"</i></p> <p>(全球拓展醫療器材業務的新模式)</p> <ul style="list-style-type: none"> • Chris Lee, Senior Vice President and President, Greater China, Medtronic • Michael Møller Jensen, Business Development Manager, Copenhagen Healthtech Cluster, Denmark

12:10–13:30	Luncheon 午餐	
SESSION 2 Building Collaborations in Southeast Asia 開發東南亞商機及策略合作		
13:30–14:10	<p>Moderator:</p> <p>Richard Shau, General Director, Industrial Technology Research Institute</p> <p>主持人: 工業技術研究院 邵耀華所長</p>	<p><i>“Thailand: The Prospect of Medical Equipment Market”</i></p> <p>(剖析泰國醫療器材之市場狀況)</p> <ul style="list-style-type: none"> Chinnakarn Samalapa, Managing Director, Samaphan Health Co.,Ltd., Thailand
14:10-14:50	<p>Technology Research Institute</p> <p>主持人: 工業技術研究院 邵耀華所長</p>	<p><i>“How to Enter to Vietnam Market for Taiwan Medical Device Company?”</i> (台灣醫療器材廠商進入越南市場之觀點探尋)</p> <ul style="list-style-type: none"> Truong Hung, Vice Chairman, HCMC Medical Equipment Association, Vietnam
14:50–15:20	Refreshment Break	
15:20-16:00		<p><i>“Building collaboration in Asia”</i> (建立亞太合作夥伴連結關係)</p> <ul style="list-style-type: none"> Jack Wong, Head of Regulatory Affairs – Life Sciences, APAC, Baxter Healthcare (Asia) Pte. Ltd., Singapore
16:00-16:50	<p>Moderator:</p> <p>Richard Shau, General Director, Industrial Technology Research Institute</p> <p>主持人: 工業技術研究院 邵耀華所長</p>	<p><i>Panel Discussion</i></p> <p><i>“The Opportunities for Taiwan Medical Device Companies to Enter Southeast Asia Market”</i> (台灣醫療器材公司切入東南亞市場之機會探討)</p> <p>Panelists:</p> <ul style="list-style-type: none"> Chinnakarn Samalapa, Managing Director, Samaphan Health Co.,Ltd., Thailand Truong Hung, Vice Chairman, Vietnam Medical Equipment Association, Vietnam Jack Wong, Head of Regulatory Affairs – Life Sciences, APAC, Baxter Healthcare (Asia) Pte. Ltd., Singapore Daniel Lee, Chairman, Apex Medical Corp., Taiwan
16:50-17:00	Adjournment	

2016.10.27 Day 2 @ Room 201, 2F, NTUH International Convention Center 台大醫院國際會議中心 201 會議室

09:30–10:00 Registration Open 報到

SESSION 3 The Channel to Access Japan Market 進軍日本市場之通路佈局

10:00–10:40		<p><i>"The Outlook of Japanese Medical Device Market Under the Aging Society"</i> (高齡社會化下日本醫材市場的展望及現況之分析)</p> <ul style="list-style-type: none">• Kiyotaka Mori, President, USCI Japan Ltd
10:40–11:20	Moderator: Frank Huang, Chairman, Taiwan Medical& Biotech	<p><i>" "In Terms of VR Game ~ New Community Learned at Developing "TANO " " (以建立快樂為基礎發展新社群:從 VR Game 的觀點為例)</i></p> <ul style="list-style-type: none">• Tsutomu Mitamura,CEO, LuckySoft Corporation, Japan
11:20–12:00	Industry Association 主持人: 台灣醫療暨生技器材工業同業 公會 黃啟宗理事長	<p><i>Panel Discussion</i></p> <p><i>"The Prospective of Business Chance between Taiwan and Japan"</i> (台灣進入日本市場的營運佈局和經營策略)"</p> <p>Panelists :</p> <ul style="list-style-type: none">• Kiyotaka Mori, President, USCI Japan Ltd• Tsutomu Mitamura,CEO, LuckySoft Corporation, Japan
12:00–14:00		Luncheon 午餐

SESSION 4 Partnering Meeting @Room 202&203, 2F, NTUH International Convention Center

商機媒合洽談會@台大醫院國際會議中心 202&203 會議室

14:00–16:30 Business Matching: One-on-One Partnering Meetings